CLAIMS

5

10

15

- A liquid crystal display comprising an input polarizer, an output polarizer, and a
 liquid crystal cell in between said input and output polarizers characterized by a twist
 angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the output polarizer angle γ is at an angle of 135° minus the twist angle of the said liquid crystal cell, and
 - (c) the product of the cell gap d and birefringence Δn has a value of between 1.1 and 1.5 microns.
- 2. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the output polarizer angle γ is at an angle of 135° minus the twist angle of the said liquid crystal cell, and
- (c) the product of the cell gap d and birefringence Δn has a value of between 0.6 and 1.0 microns.

- 3. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the output polarizer angle γ is at an angle of 45° minus the twist angle of the said liquid crystal cell, and
 - (c) the product of the cell gap d and birefringence Δn has a value of between 0.9 and 1.3 microns.
- 4. A liquid crystal display comprising an input polarizer, a rear reflector, and a liquid crystal cell in between said input polarizer and said reflector characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell has a value in between -60° and 60°, and
 - (c) the product of the cell gap d and birefringence Δn has a value of between 0.45 and 0.65 microns.

5

10

- 5. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 65° and 85°,

10

- (c) the output polarizer angle γ is between 20° and 40° relative to the input director of the said liquid crystal cell, and
- (d) the product of the cell gap d and birefringence Δn has a value of between 1.1 and 1.5 microns.
- 6. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 80° and 100°,
 - (c) the output polarizer angle γ is between 35° and 55° relative to the input director of the said liquid crystal cell, and
- 20 (d) the product of the cell gap d and birefringence Δn has a value of between 1.1 and 1.5 microns.

- 7. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 80° and 100°,

10

- (c) the output polarizer angle γ is between -35° and -55° relative to the input director of the said liquid crystal cell, and
- (d) the product of the cell gap d and birefringence Δn has a value of between 0.9 and 1.3 microns.
- 8. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 120° and 140°,
 - (c) the output polarizer angle γ is between 80° and 100° relative to the input director of the said liquid crystal cell, and
- 20 (d) the product of the cell gap d and birefringence Δn has a value of between 1.1 and 1.5 microns.

- 9. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 65° and 85°,

10

- (c) the output polarizer angle γ is between 20° and 40° relative to the input director of the said liquid crystal cell, and
- (d) the product of the cell gap d and birefringence Δn has a value of between 0.7 and 0.9 microns.
- 10. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
- (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 80° and 100°,
 - (c) the output polarizer angle γ is between 35° and 55° relative to the input director of the said liquid crystal cell, and
- 20 (d) the product of the cell gap d and birefringence Δn has a value of between 0.7 and 0.9 microns.

- 11. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 80° and 100°,

10

- (c) the output polarizer angle γ is between -35° and -55° relative to the input director of the said liquid crystal cell, and
- (d) the product of the cell gap d and birefringence $\triangle n$ has a value of between 1.0 and 1.2 microns.
- 12. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
 - (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between 80° and 100°,
 - (c) the output polarizer angle γ is between 35° and 55° relative to the input director of the said liquid crystal cell, and
- 20 (d) the product of the cell gap d and birefringence Δn has a value of between 0.75 and 0.95 microns.

- 13. A liquid crystal display comprising an input polarizer, an output polarizer, and a liquid crystal cell in between said input and output polarizers characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that
- 5 (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
 - (b) the twist angle of the said liquid crystal cell is between -5° and 15°,
 - (c) the output polarizer angle γ is between -35° and -55° relative to the input director of the said liquid crystal cell, and
- 10 (d) the product of the cell gap d and birefringence Δn has a value of between 0.9 and 1.0 microns.
 - 14. A liquid crystal display comprising an input polarizer, a rear reflector, and a liquid crystal cell in between said input and reflector characterized by a twist angle, a cell thickness and a birefringence of the liquid crystal, such that

- (a) the input polarizer angle α is between 35° and 55° relative to the input director of the said liquid crystal cell,
- (b) the twist angle of the said liquid crystal cell is between -5° and 15°, and
- (c) the product of the cell gap d and birefringence Δn has a value of between 0.4 and 0.8 microns.

- 15. A liquid crystal display as claimed in any of claims 1 to 14 wherein the input polarizer angle is $\alpha \pm N\pi$ where N can be any positive or negative integer.
- 16. A liquid crystal display as claimed in any of claims 1 to 15 wherein the output polarizer angle is $\gamma \pm N\pi$ where N can be any positive or negative integer.